 **SPNHC**  
**2023 Annual Meeting**



# Sponsorship and Vendor Opportunities







## California Academy of Sciences

**The California Academy of Sciences** is a renowned scientific and educational institution with a mission to regenerate the natural world through science, learning, and collaboration. Based in San Francisco's Golden Gate Park, it is home to a world-class aquarium, planetarium, and natural history museum as well as innovative programs in scientific research and environmental education—all under one living roof.

## Society for the Preservation of Natural History Collections [SPNHC]

**SPNHC** is an international society whose mission is to improve the preservation, conservation and management of natural history collections to ensure their continuing value to society. SPNHC takes a leading role in promoting collections care issues to the academic community, governments, and the general public. These collections include specimens, supporting documentation, audio-visual materials, labels, library materials, field data, and similar archives. Founded in 1985, SPNHC has since grown to include a global membership of over 600 collections care professionals.

# Event Information

## Field Trips

Sunday, May 28



Field trips provide attendees the opportunity to explore San Francisco and its surroundings. 2023 offerings will likely include wine tastings in Napa or Sonoma Valley, a visit to the iconic Monterey Bay Aquarium, and other beloved greater Bay Area locations.

## Workshops

Monday, May 29



Join us for a series of collections-related workshops.

### **Hilton San Francisco Union Square**

333 O'Farrell Street  
San Francisco, CA 94102

## Sessions

Tuesday, May 30 - Thursday, June 1



Join us for the annual plenary session and lunch on Tuesday, May 30. Committees will meet that afternoon.

Symposia, talks, and poster presentations begin Wednesday, May 31, and continue through Thursday, June 1. Join your colleagues to hear about their latest discoveries, innovations, and workarounds, explore exciting projects, and learn from their sometimes hilarious (in hindsight) mistakes.

## Collection Tours

Friday, June 2



SPNHC 2023 is being hosted by the California Academy of Sciences and we can't wait to show you some of our collections! Go behind-the-scenes in the discipline of your choice. Buses will be provided to transport you from the Hilton.

### **California Academy of Sciences**

55 Music Concourse Drive  
Golden Gate Park  
San Francisco, CA 94118

# Trade Show Information

## Venue

**Hilton San Francisco Union Square**  
333 O'Farrell Street  
San Francisco, CA 94102

## Location

Exhibit Hall - Yosemite A-C with vendor tables, poster displays, and seating for breaks and lunches

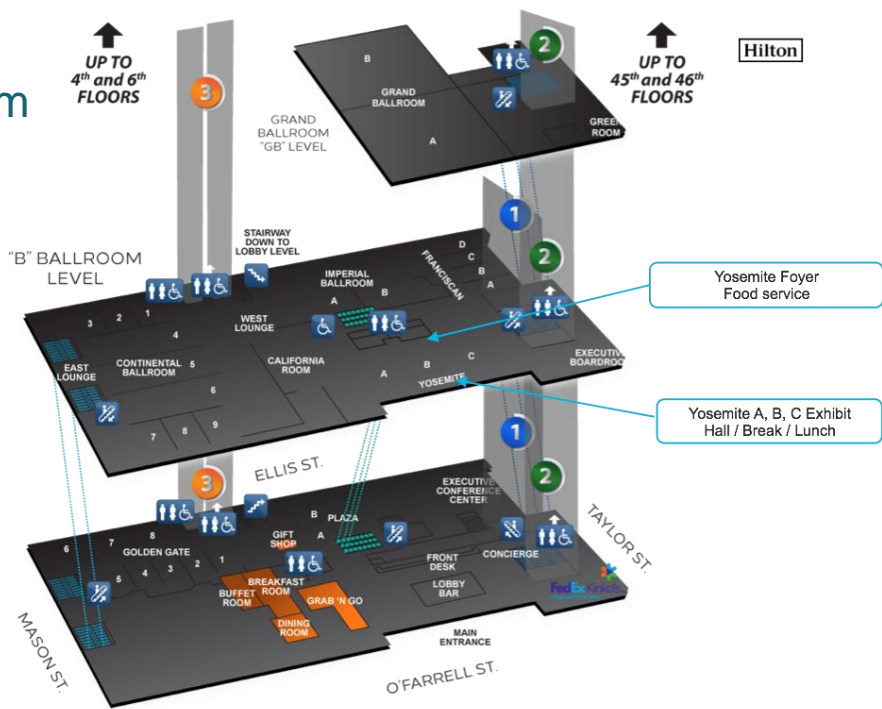
## Key dates and times

Exhibit move-in:  
Tuesday May 30 8am - 5pm

Exhibit Hall open:  
Wednesday May 31 8am - 5pm

Thursday June 1 8am - 5pm

Exhibit take-down:  
Friday June 2 8am - 5pm





# Sponsorship Opportunities

**\$1,000 - \$20,000 levels**

The California Academy of Sciences will be hosting the Society for the Preservation of Natural History Collection's [SPNHC] 38th Annual Meeting in San Francisco, CA, from *May 28 through June 2, 2023*.

This annual event, which regularly welcomes up to 500 attendees, includes themed symposia, workshops, and a plenary session that will focus on natural history collections and their continued importance to the world today and into the future.

We are offering several sponsorship packages and opportunities to suit varying budgets and marketing strategies. Sponsoring the SPNHC conference provides significant relationship-building opportunities, multi-channel marketing, promotional opportunities, and substantial global exposure. We welcome your involvement in this conference and will look forward to welcoming you to San Francisco in 2023.



# Diamond Sponsorship

\$20,000

Supporting SPNHC 2023 at this level provides the highest degree of exposure to your organization.

## Exhibition

- Prime tabletop exhibition space located within the catering area including (2) tables and (4) chairs
- Large virtual booth on the SPNHC 2023 app

## Event Tickets

- (4) complimentary registration tickets, including lunch and refreshments
- (4) complimentary welcome reception tickets
- (4) complimentary tickets to attend the conference dinner

## Funded Event

- Elite Partner of the entire conference
- Announced as Diamond Sponsor at the beginning of each session

## Recognition

- Logo recognition on:
  - The SPNHC 2023 conference landing web page
  - The SPNHC 2023 sponsors web page
  - The main screen at the beginning of all sessions
  - Promotional messages sent to the SPNHC 2023 conference attendees
  - SPNHC 2023 social media channels
  - Free standing banner display in a prime position in the symposium room (supplied by your organization)

# Platinum Sponsorship

**\$15,000**

Supporting SPNHC 2023 at this level provides a high degree of exposure to your organization.

## Exhibition

- A tabletop exhibition space located within the catering area including (1) tables and (2) chairs
- Large virtual booth on the SPNHC 2023 app

## Event Tickets

- (3) complimentary registration tickets, including lunch and refreshments
- (3) complimentary welcome reception tickets
- (3) complimentary tickets to attend the conference dinner

## Funded Event

- Logo on welcoming screen at Ice Breaker or Banquet
- Announcement of sponsorship at Ice Breaker or Banquet

## Recognition

- Logo recognition on:
  - The SPNHC 2023 conference landing web page
  - The SPNHC 2023 sponsors web page
  - The main screen at the beginning of all sessions
  - Promotional messages sent to the SPNHC 2023 conference attendees
  - SPNHC 2023 social media channels

# Gold Sponsorship

**\$7,500**

Supporting SPNHC 2023 at this level provides heightened exposure to your organization.

## Exhibition

- A tabletop exhibition space located within the catering area including (1) tables and (2) chairs
- Small virtual booth on the SPNHC 2023 app

## Event Tickets

- (2) complimentary registration tickets, including lunch and refreshments
- (2) complimentary welcome reception tickets

## Funded Event

- Logo on welcoming screen at Plenary Session
- Announcement of sponsorship at Plenary Session

## Recognition

- Logo recognition on:
  - The SPNHC 2023 sponsors web page
  - The main screen at the beginning of all sessions



# Silver Sponsorship

\$5,000

Supporting SPNHC 2023 at the Silver level provides exposure to your organization.

## Exhibition

- A tabletop exhibition space located within the catering area including (1) table and (1) chair
- Small virtual booth on the SPNHC 2023 app

## Event Tickets

- (1) complimentary registration ticket, including lunch and refreshments
- (1) complimentary welcome reception ticket

## Funded Event

- Logo on welcoming screen at one specific workshop, symposium, or technical session of your choice
- Announced as sponsor at the beginning of one specific workshop, symposium, or technical session of your choice

## Recognition

- Logo recognition on:
  - The SPNHC 2023 sponsors web page
  - The main screen at the beginning of all sessions

# Bronze Sponsorship

\$2,500

Supporting SPNHC 2023 at the Bronze level provides exposure to your organization.

## Exhibition

- Your organizational information (provided by you) on a shared exhibition space located within the catering area
- Small virtual booth on the SPNHC 2023 app

## Funded Event

- Logo displayed on cards at the catering serving station during a refreshment break

## Recognition

- Logo recognition on:
  - The SPNHC 2023 sponsors web page
  - Small logo on main screen at the beginning of all sessions

# Supporting Sponsor

\$1,000

Supporting SPNHC 2023 at the Supporting level provides some exposure to your organization.

## Exhibition

- Small virtual booth on the SPNHC 2023 app

## Recognition

- Logo recognition on:
  - The SPNHC 2023 sponsors web page
  - Small logo on main screen at the beginning of all sessions

# Assisting Sponsor

\$500

## Exhibition

- Small virtual booth on the SPNHC 2023

## Recognition

- Logo recognition on:
  - The SPNHC 2023 sponsors web page

# Sponsor a Student

**\$1,000**

In order to make the conference more accessible to Emerging Professionals, we are offering sponsors the opportunity to support a student registrant. This donation level assists one student with registration fees and some travel expenses. There is no limit to the number of students one can sponsor!

- (1) paid student registration
- Additional funds paid to student for travel expenses

## Recognition

- Logo recognition on:
  - Sponsored student Badge
  - The SPNHC 2023 sponsors web page

# Build Your Own Sponsorship

## **Not seeing an opportunity that works for your organization?**

We have lots of fun ways to get involved. Sponsor a cookie break, a wireless charging station, handy swag bags or more! Get Creative! Contact us!

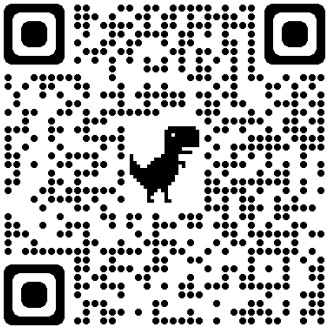


# Contact

Thank you for your consideration of this request.

We welcome your involvement in this conference and look forward to welcoming you to San Francisco in 2023!

Visit our website (<https://www.calacademy.org/SPNHC-2023>) or scan the QR code for additional details:



## Deb Trock

Director of Collections, Emeritus  
(510) 504-4694  
dtrock@calacademy.org

## California Academy of Sciences

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Golden Gate Park  
San Francisco, CA 94118



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